



Corporate Finance Immersion (CFI)

The Corporate Finance Immersion crystallizes strategy and finance into a transformative experience taught by top faculty and practitioners who dissect real cases with actual Fortune 500 companies.



Johnson
Cornell
SC Johnson College of Business



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Immerse yourself in a business function to get the in-depth knowledge, skills, and experience you need to succeed. You'll join a select cohort of students with common interests, participate in live case studies at companies, hear from industry experts, train under world-class faculty, and apply your skill set to solve real problems for actual organizations.

Whether you're new to business, experienced but requiring deeper knowledge, or switching careers, this intensive second-semester experience prepares you to succeed — in your summer internship and beyond. We guide you carefully to ensure you choose the right immersion for your goals.

Don't just learn theory — dive into practice and emerge ready for your internship by addressing complex issues from a corporate perspective. Apply your entire MBA toolkit across strategy, operations, marketing, and finance to creatively tackle current business challenges and formulate future growth opportunities for boards, executives, and business leaders.

Career paths. This Immersion is for students interested in a strong corporate finance foundation whether they aspire to a C-level position, a career in consulting, or an internal role in strategy, corporate development, finance, or product management.

Key skills. Students learn financial analysis, modeling, valuation, and strategic planning, and paradigms that can be applied to organizations irrespective of size, maturity, or industry sector.

Coursework. Courses include advanced accounting, finance, financial policy, and governance; students are encouraged to also select electives tailored to their individual career goals.

Hands-on projects. In a capstone consulting engagement designed by faculty and a Fortune 500 organization, student teams analyze a firm's strategy and financial position. The teams are mentored by the firm's employees and present their recommendations to an executive management team. In a separate endeavor, students develop a strategic analysis for their internship employer before beginning their summer placement.

CFI students have secured summer internships in finance, consulting, or leadership development programs from employers including Amazon, American Express, Deloitte, Disney, GE, Google, IBM, J.P. Morgan, Johnson & Johnson, McKinsey, Nike, and S.C. Johnson.



See how we
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